From: Susan Stewart <Susan@perfectlyplaced.org>
Subject: Introducing "A Moment's Notice"

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## Introducing "A Moment's Notice"

Perfectly Placed is pleased to announce the launch of it's first product. A Moment's Notice is an online closet that allows you to stretch and make the most of your wardrobe by viewing it online. It allows you to sort your clothing in a variety of ways and creates packing lists for travel in addition to a number of other uses.

## Top 10 Reasons To Buy AMN

- You wear 20% of your clothes, 80% of the time. If you could remember what was in there, you'd make use of the other 80%.
- Your clothes are spread out in a variety of places and you can't remember where you keep x, y and z.
- You tend to buy too many similar items. Searching by category, color or designer would help you determine where the "holes" are in your wardrobe.
- You own more than one home and leave clothes in both places. You find it difficult to remember what you have left at the other home.
- You hang onto your clothes longer than you should. Seeing the dates you purchased the items would encourage you to let go of some things and free up some space.
- You have lost more clothes at the dry cleaner than you can count. Having a system for tracking what is at the cleaners would help you tremendously.
- You frequently speak in public, appear on TV or attend networking functions. It is important that you track what you wore to each event.

